



Maldives National Skills Development Authority



National Competency Standard for Digital Media

Standard Code: ICT-07L3-V1-24

Qualification Name: National Certificate III in Digital Media

FOREWORD

The pivotal role of the Maldives National Skills Development Authority (MNSDA) in meticulously implementing and expanding Technical and Vocational Education & Training (TVET) exemplifies the steadfast commitment of the Maldives to build a skilled and resilient workforce. This commitment is evident from the strategic formulation of National Standards and the establishment of a comprehensive framework for training and certification.

Under the Higher Education and Training Act 7/2021, the MNSDA assumes an instrumental role, reflecting the government's unwavering dedication to streamlining TVET policies and procedures. This includes the establishment of a robust system for accrediting and registering both Institution Based Training (IBT) and Employer Based Training (EBT) providers. The MNSDA's active involvement in conducting the National Apprenticeship Program (NAP), National Trade Testing and Certification (NTTC), and the issuance of National Certificates reflects a comprehensive approach to ensure elevated quality standards and competency within the workforce.

The National Competency Standards (NCS) revised through the Maldives Enhancing Employability and Resilience of Youth (MEERY) project accentuates the commitment to updating and sustaining contemporary skill sets aligned precisely with industry demands. Deliberate efforts to revise existing NCS, coupled with the development of curriculum, teaching materials, resource books, and logbooks, attest to our dedication to ensuring the ongoing relevance and currency of the TVET system in the Maldives.

The active engagement of Technical Panels and Employment Sector Councils in the NCS development and approval process, coupled with alignment to the Maldives National Qualification Framework (MNQF) and accreditation by the Maldives Qualifications Authority (MQA), certifies that the TVET system not only remains highly responsive but also ensures the quality standards demanded by industries. This approach enables the system to effectively meet the diverse needs of industries and adapt to the evolving economic landscape.

The collaborative development of the National Certificate III in Digital Media by the MNSDA, MEERY, and Villa College exemplifies the practical implementation of TVET initiatives. This training package represents a critical stride towards addressing the requisite skills while fostering opportunities to integrate sustainable economic development within the TVET framework.



Dr. Zahra Mohamed

Chief Executive Officer

Maldives National Skills Development Authority

EMPLOYMENT SECTOR COUNCILS

#	Name	Designation	Organization
01	Adam Iyaz	Director	Ministry of Homeland Security and Technology
02	Hussain Mohamed	IT Manager, IT Infrastructure	National Centre for Information Technology
03	Mariyam Asna Saeed	President	Women in Tech
04	Hassan Ali	Dep General Manager ICT	Maldives Water and Sewerage Company
05	Dr. Ali Fawaz Shareef	Deputy Vice Chancellor	Maldives National University
06	Naail Abdul Rahman (Chair)	ICT Expert	-
07	Dr. Mohamed Kinaanath	ICT Expert	-
08	Dr. Ibrahim Shiyam	ICT Consultant	-
09	Shakeeba Ali	Director General	Maldives National Skills Development Authority

National Occupational Standard has been endorsed by:



Naail Abdul Rahman (Chair)
Chairperson
ICT Sector Council

Maldives National Skills Development Authority
Umar Zahir Office Building, 5th Floor,
Orchid Ma higun, HulhuMale', Republic of Maldives.

Date of Endorsement: 30/09/2024

TECHNICAL SUPPORT

#	Name	Designation	Organization
01			
02			

TECHNICAL PANEL MEMBERS			
#	Name	Designation	Organization
01	Hassan Fahumy	Digital Marketing	Consultant
02	Aishath Rishqa	Graphic Designer	Maldives Institute of Technology
03	Fathimath Sabena	Digitalization Officer	Maldives State Shipping
04	Mohamed Jailam	Managing Director	Javaab PVT LTD
05	Saudhullah Rasheed	lecturer	Maldives Polytechnic

VERSION	DEVELOPER	DATE	STANDARD CODE
V1	Villa College	31/01/2024	ICT-07L3-V1-24

Standard Development Process

This standard is developed by adopting the content of Department of Education, Skills and Employment, Australia provided under a Creative Commons Attribution-No Derivative Works 3.0 Australia licence. In addition, changes were made to contextualise the content to the Maldivian environment and choose the units that are most appropriate for the Maldivian ICT industry.

Description of “Digital Media”

Digital media involve the creation and manipulation of visual content using digital tools. Digital media encompasses a wide range of content that is created, distributed, and consumed in digital formats. This includes text, graphics, audio, video, and interactive elements

Consulted experts on preparing the “National Certificate III in Digital Media” standard

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Job opportunities upon completion of “National Certificate III in Digital Media”

Upon successful completion of the National Certificate III in Digital Media, students can work in the following jobs.

1. Digital Media Assistant
2. Digital Analytics Assistant
3. Video Production Assistant
4. Animation Assistant
5. Multimedia Development Assistant

1. Endorsement Application for Qualification 01		
2. NATIONAL CERTIFICATE III IN DIGITAL MEDIA		
3. Qualification code: ICT-07L3-V1-24		Total Number of Credits: 42
4. Purpose of the qualification This qualification individuals with the skills and knowledge necessary for a career in graphic design within the digital media industry. Learners who complete the units of competencies will be able to work as assistants to digital artists and graphic designers.		
5. Regulations for the qualification		National Certificate III in the occupation of Digital Media will be awarded to those who are competent in units 1+2+3+4+5+6+7+8+9+10+11+12+13+14
6. Schedule of Units		
Unit No	Unit Title	Code
Common Competencies		
01	Securely manage personally identifiable information and workplace information	ICT-07-CM01-V1-24
02	Work in a team	ICT-07-CM02-V1-24
Core Competencies		
03	Maintain interactive content	ICT-07-CC21-V1-24
04	Produce and prepare photo images	ICT-07-CC22-V1-24
05	Create visual design components	ICT-07-CC23-V1-02
06	Prepare video assets	ICT-07-CC24-V1-24
07	Author interactive sequences	ICT-07-CC25-V1-24
08	Perform basic vision and sound editing	ICT-07-CC26-V1-24
09	Perform basic sound editing	ICT-07-CC27-V1-24
10	Create 2D digital animations	ICT-07-CC28-V1-24
11	Create 3D digital animations	ICT-07-CC29-V1-24
12	Produce interactive animations	ICT-07-CC30-V1-24
13	Develop three-dimensional (3D) models for digital games	ICT-07-CC31-V1-24
14	Review and apply traditional animation principles	ICT-07-CC32-V1-24
7. Accreditation requirements		The training provider should have a computer labs or similar training facility to provide the trainees the hands-on experience related to this qualification. Trainees must complete 100 hours of practicals.
8. Recommended sequencing of units		As appearing under the section 06

Unit Details

Unit No.	Unit Title	Code	Level	No. of credits	Credit Hours	Contact Hours
01	Securely manage personally identifiable information and workplace information	ICT-07-CM01-V1-24	III	03	30	15
02	Work in a team	ICT-07-CM02-V1-24	III	03	30	15
03	Maintain interactive content	ICT-07-CC21-V1-24	III	03	30	15
04	Produce and prepare photo images	ICT-07-CC22-V1-24	III	03	30	15
05	Create visual design components	ICT-07-CC23-V1-02	III	03	30	15
06	Prepare video assets	ICT-07-CC24-V1-24	III	03	30	15
07	Author interactive sequences	ICT-07-CC25-V1-24	III	03	30	15
08	Perform basic vision and sound editing	ICT-07-CC26-V1-24	III	03	30	15
09	Perform basic sound editing	ICT-07-CC27-V1-24	III	03	30	15
10	Create 2D digital animations	ICT-07-CC28-V1-24	III	03	30	15
11	Create 3D digital animations	ICT-07-CC29-V1-24	III	03	30	15
12	Produce interactive animations	ICT-07-CC30-V1-24	III	03	30	15
13	Develop three-dimensional (3D) models for digital games	ICT-07-CC31-V1-24	III	03	30	15
14	Review and apply traditional animation principles	ICT-07-CC32-V1-24	III	03	30	15
				42	420	210

Packaging of National Qualifications:

National Certificate III in Digital Media will be awarded to those who are competent in units 1+2+3+4+5+6+7+8+9+10+11+12+13+14

Qualification Code: ICT-07L3-V1-24

COMPETENCY BASED ASSESSMENT

The final assessment of the National Competency-Based Programmes conducted by the Maldives National Skills Development Authority (MNSDA) is a competency-based assessment.

The Competency-Based Assessment ensures that the students' performance meets the requirements specified in the National Competency Standards (NCS). This assessment approach is designed to verify that graduates are job-ready and meet established occupational competency requirements within their respective fields.

Eligibility for Final Assessment

To be eligible for the final Competency-Based Assessment, students must fulfil the following conditions:

- achieve a **minimum of 80%** attendance
- deemed competent in each of the units of the programme in the pre-assessment

Competency-Based Assessment Process

Upon submission of the Pre-assessment report by the training provider, MNSDA will check for all the necessary supporting documents and conduct Competency-Based Assessment through a National Assessor registered with MNSDA. It is important to note that any trainer involved in the training process is **not permitted** to conduct the assessment to maintain impartiality and integrity of the process.

The final Competency-Based Assessment conducted by MNSDA includes both:

- **Theory:** Evaluating students' knowledge and understanding of key theoretical aspects of the competency.
- **Practical:** Assessing hands-on skills and application of knowledge in real-world or simulated environments.

Once the assessment is completed, the National Assessor will send the Competency-Based Assessment Report to MNSDA.

Competency Status Requirement

For certification to be granted, the student must be officially declared "**Competent**" in each of the units of the programme by the National Assessor.

Conclusion

Competency-Based Assessment is a critical component in ensuring the quality and credibility of technical and vocational skills-based training. By adhering to the outlined procedure, MNSDA upholds the standards required to certify students who are fully prepared to meet industry demands.